



**WHAT IT TAKES TO KEEP
GUYS LIKE THIS HAPPY.**



FOCAL POINT®

Bringing It All To Light™



LIGHTING THAT MEETS THE CONTRACTOR CODE OF CONVENIENCE.

At Focal Point, we realize it's not enough to make a complete, quality line of luminaires. We also need to make sure that we're easy to do business with. So we've put into place a host of conveniences specifically designed for contractors.





PRODUCTS THAT ARE EASIER TO WORK WITH

Before Focal Point releases a new product, we turn it over to an electrician for installation feedback. Unless it's easy to install, the product goes back to engineering for modifications.

INSTALLATION INSTRUCTIONS

Every product comes with installation instructions and/or videos, available from our website and YouTube channel. Make sure to review them and to contact our experts with any questions you might have.



TIME-SAVING PACKAGING

Our labels tell you everything about what's in the box. A reference key is also available on our website. Upon request, Focal Point can even bulk package and ship certain products in a way that can reduce up to 65% of packaging waste, saving you time and money.



A FIELD SERVICE TEAM UNLIKE ANY OTHER

Take a group of pros off the production line, put a former electrical contractor in charge of them, and you've got the Focal Point Field Service team. From installation tips to trouble-shooting help, they know how to get you answers in hours, not days.



A SPECIFICATION-GRADE, CONTRACTOR PACKAGE

It's everything you need for quick turnaround projects: a collection of luminaires that cover all main applications of a job – architectural troffers, downlights, linear suspended and recessed luminaires, including perimeter and cove solutions.

They're easy to install, competitively priced and available for fast delivery as part of our



5- and 10-day Quickship program.

Unlike a stock program, Quickship from Focal Point gives you the ability to meet tight project schedules without sacrificing quality or selection.



INTELLIGENT LIGHTING FOR SMART BUILDING MANAGEMENT

With Connected Solutions, the broadest program of intelligent luminaires on the



market, Focal Point is able to offer a wide range of lighting products that

can interface with popular whole-building lighting management systems.



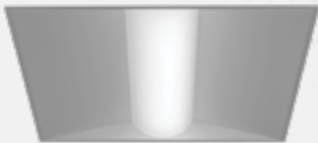
MAKING IT IN CHICAGO MAKES IT ALL POSSIBLE

Everything comes out of our Chicago operations: design, engineering, manufacturing, testing, customer service, shipping, billing... it's all here, joined by hallways, not highways. It provides us with total control over everything needed to bring you rapid delivery of superior product, and it provides you with quick and easy access to information and support, directly from our team of experts.



OUR SPECIFICATION-GRADE CONTRACTOR PACKAGE - THE RIGHT LIGHTING PRODUCTS FOR THE JOB

AMICA 2



EQUATION™ 2



LUNA® LED



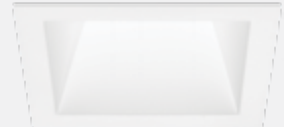
TWELVE



**ID+ 3.5" DOWNLIGHT
ROUND AND SQUARE**



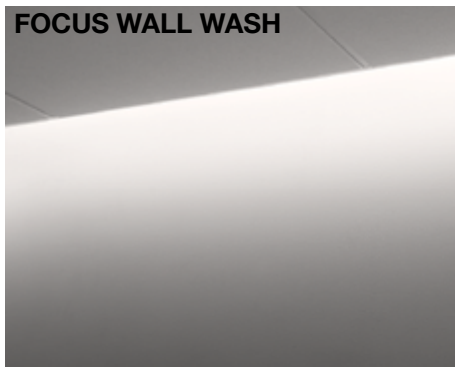
**ID+ 4.5" DOWNLIGHT
ROUND AND SQUARE**



SEEM® FAMILY



FOCUS WALL WASH



COVERT LITE®





THE WEBSITE THAT BRINGS IT ALL TO YOUR JOB SITE

With the Contractor Zone, Focal Point brings to its website an area dedicated to the needs of contractors. From installation instructions, to special contractor lighting packages, to field service help and much more, you'll find it all in the Contractor Zone.



FOCAL POINT®

Bringing It All To Light™

4141 S. Pulaski Rd. Chicago, IL 60632
773.247.9494 | focalpointlights.com

Visit our Contractor Zone at focalpointlights.com

