

25TH ANNIVERSARY CONTEST RULES



NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

- 1. Eligibility:** This contest is only open to those who comment with an answer, multiple entries will not increase your chances of winning. All participants will only be counted one time. The contest is only open to legal residents of the United States of America and Canada, who is of at least 18 years of age as of March 24, 2019, void where prohibited by law. Employees of Focal Point, LLC ("Focal Point"), its affiliates and subsidiaries are not eligible to participate in the contest. The contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- 2. Agreement to Rules:** By participating, the Contestant ("You") agree to fully, and unconditionally, be bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Focal Point, LLC as final and binding as it relates to the content of this Campaign.
- 3. Campaign Period:** Entries will be accepted online starting on March 25, 2019 at 8:00am Central Standard Time and ending December 25, 2019 prior to 12:00pm Central Standard Time. All entries must be received by 12:00pm Central Standard Time of each contest date: March 25, 2019, April 25, 2019, May 25, 2019, June 25, 2019, July 25, 2019, August 25, 2019, September 25, 2019, October 25, 2019, November 25, 2019, December 25, 2019.
- 4. How to Enter:** The contest must be entered by submitting an entry using Instagram comments. The entry must fulfill all contest requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Focal Point, LLC. You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple Instagram accounts in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Focal Point, LLC.
- 5. Prizes:** The winner of the contest will receive a gift package valued at twenty-five dollars (\$25.00). No cash or other prize substitution shall be permitted except at Focal Point, LLC's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Focal Point, LLC to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
- 6. Odds:** The odds of winning depend on the number of eligible entries received.
- 7. Winner Selection and Notification:** Winner will be selected by a random drawing under the supervision of Focal Point, LLC. Winner will be notified by direct message on Instagram within five (5) days following selection of Winner. Focal Point, LLC shall have no liability for Winner's failure to receive notices due to security settings or for Winner's provision of incorrect or otherwise non-functioning Instagram account. If Winner cannot be contacted, is ineligible, fails to claim the prize within 5 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner may be selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT FOCAL POINT'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.
- 8. Rights Granted by You:** By entering this contest (e.g. Instagram handle, first name, last name, mailing address, etc.), You understand and agree that Focal Point, LLC, anyone acting on behalf of the Focal Point, and Focal Point's licenses, successors, and assigns, shall have the right, where permitted by law to print, publish, broadcast or distribute your information.
- 9. Terms & Conditions:** Focal Point, LLC reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond Focal Point's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign.
- 10. Limitation of Liability:** By entering, You agree to release and hold harmless Focal Point, LLC and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, members, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.
- 11. Facebook and Instagram:** The contest hosted by Focal Point, LLC is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram.