



Press Release – For immediate publication

Focal Point and Curbell Medical Products Partner to Provide Crucial Patient Control

Collaborating to improve healthcare environments and contribute to the healing process

Chicago, IL October 30, 2017– The design of healthcare facilities is evolving. Informed by research, architects and designers are reimagining healthcare environments with a human-centric approach, going beyond meeting codes and standards to create a comfortable and meaningful patient experience. When designing its most recent luminaire intended for use in patient rooms, examination rooms and other areas of healthcare facilities, architectural luminaire provider Focal Point, LLC collaborated with Curbell Medical Products Inc. with the goal to enhance the patient and medical staff experience. By integrating a custom Curbell low voltage controller into Apollo 8 LED, the new multi-function LED luminaire for healthcare environments, Focal Point optimized the lighting control options offered to patients, as well as treatment teams.

“The synergy between the lighting industry and healthcare industry is transformative – proactively contributing to the healing process. Advancements in technology and greater collaboration will continue to drive a new healthcare experience. Design choices will focus on patient comfort, and create safe, functional and sustainable healing environments.” said Mike Thornton, Chief Marketing Officer for Focal Point, LLC.

The integration of a custom Curbell low voltage controller (LVC) allows patients to safely dim the luminaire(s) for individual comfort using a pillow speaker. It also provides flexibility for healthcare professionals to control the luminaire from a wall switch. The controller is designed to operate up to three separate loads to support the three configuration options of Apollo 8 LED: Ambient only, Ambient with Exam, and Ambient with Exam and Reading Light.

The changing landscape of healthcare facilities has caused a movement toward multipurpose spaces. Examples are emergency departments serving as post-operation areas, or patient rooms transitioning into an intensive care space. The multi-function options of Apollo 8 LED accommodate the needs of these flexible areas and are made easy to operate with the integration of the custom controller from Curbell Medical Products. To learn more about Apollo 8 LED visit www.focalpointlights.com/product-family/Apollo.

To learn more about Curbell Medical Products Inc. or Focal Point LLC, please visit www.curbellmedical.com or www.focalpointlights.com.

About Curbell Medical Products Inc.

In hospital rooms around the world, patients are dealing with demands on their health, and staff members are dealing with demands on their time. Curbell Medical is at the center of it all, with product lines that have set the standard for hospital room integration. For more than 50 years, we have made sure that patients can expect the best possible experience. And our salespeople make sure that our customers can expect the same, bringing decades of experience to partnerships that are built for the long haul. Whether it's a visionary product or a tried-and-true relationship, there's integrity in everything we build. Curbell Medical is headquartered in Orchard Park, NY.

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About Focal Point, LLC

Focal Point is a Chicago-based family owned and operated architectural lighting manufacturer. Like no other manufacturer, we focus on creating great luminaire designs that stand the test of time - with beautifully simple forms to complete your architectural statement, and optimal illumination to comfortably define the space and its purpose. We believe great lighting isn't just about meeting technical design requirements. It's about people. It's about creating a more beautiful, functional environment wherever people live, work or gather. That's why we employ fully engaged and empowered people who are passionate about the lighting they design and build. That's why we value our partnerships with people who represent, specify and use our products – offering trust, integrity and the personalized attention that makes Focal Point easy to work with. And that's why we're proud to call ourselves lighting people – your independent provider of sustainable, American-built lighting products that make a difference for beautiful architectural spaces and the people who inhabit them.

FOCAL POINT®

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